



Ricoh Sign & Graphic Professional Services

Packaging and Display Services

Training overview

Our consultant will work on-site in your facility and provide instruction, reference materials, resources, and exercises that develop an expertise into the packaging and prototyping industry.

This program allows your company to bring packaging and display creation in-house for greater profitability. In addition to helping your operators learn how to ensure top-notch quality, training is based upon your company's workflow and existing wide-format printing and cutting devices.

Take a **look** at Ricoh Production.

RICOH
imagine. change.

Packaging and Display Services is designed to introduce and achieve an understanding of this growing and profitable market through hands-on training for your designers and operators. This program focuses on the development of packaging and displays.

Training topics include:

- New Product Offerings
- Unique Individualized Design
- Self-promotion
- Competitive Advantages
- Opportunities in New Markets
- Technical Reference Materials and Resources

Day 1

- Installation, configuration, and examination of design library templates
- Work with Adobe Illustrator and package design software
- File preparation for output to flatbed cutter

Day 2

- Creation of sample packages and displays
- Work with various tool selections and materials to achieve optimal results
- Create final projects: Designer chooses a template for a custom package utilizing all of the skills acquired

Day 3 (Optional)

- Study of best practices for flatbed cutter to decrease waste of time and materials

We understand that no two work environments are exactly alike.



Program Benefits:



Increased sales

Create dynamic, custom packaging and POP/ POS displays utilizing a comprehensive library of scalable components and designs. Exploit the combined power of the packaging software and Adobe Illustrator to deliver innovative packaging solutions as an integrated job element.

Maximize setup time

Importing the packaging and design templates into Adobe Illustrator decreases production time by designing in a program they are already familiar with.

Branded product offerings

Gain the ability to offer custom branded displays and packaging for internal and external marketing campaigns.

Optimal tool selection

Expertly manipulate tool capabilities with designers/operators who can troubleshoot, optimize for efficiency, and achieve predictable, repeatable results to grow your business.