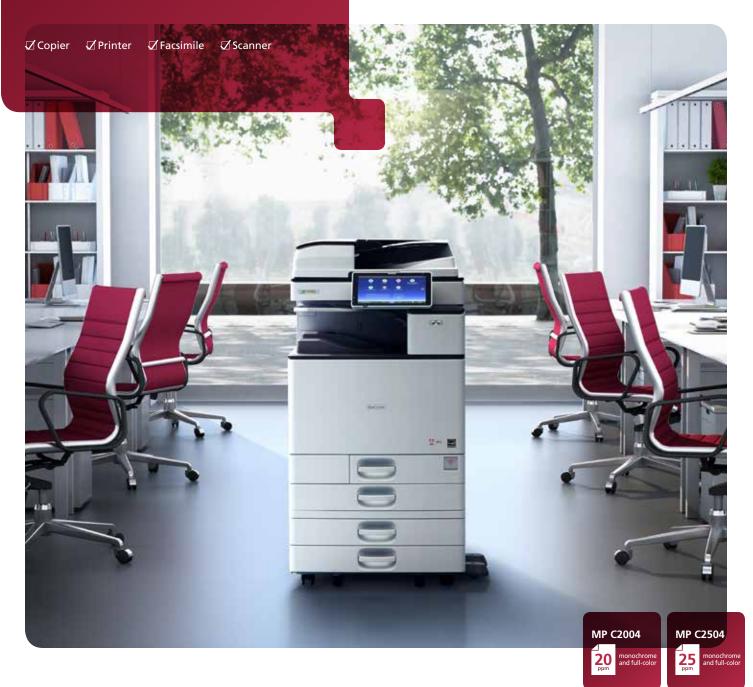
### **Multifunction Color**

## **RICOH** imagine. change.

# RICOH MP C2004/ MP C2504



## Choose the smartest way to share your best ideas

You take pride in your work. You take it personally. Maybe it's time for a multifunction device designed just for you. With the RICOH® MP C2004/MP C2504, you can customize the way you work with iconic automated shortcuts, user-specific security controls and fingertip access to critical information via our solution-focused, Workstyle Innovation Technology. Use the intuitive touchscreen control panel to print impressive full-color documents. Scan and distribute originals to anyone, anywhere in moments. Access information easily from the Cloud. What's more, you can do it all from your smartphone or tablet. Place this affordable, compact device in smaller, shared office environments, so your entire workgroup can manage every job — from start to finish — with speed, accuracy and accountability.

RICOH

to me

- Deliver up to 25 color prints/copies per minute
- Perform a wide range of tasks quickly via intuitive touchscreen controls
- Create your own workflows and shortcuts to simplify everyday tasks
- Use your personal mobile device to print and share information
- Produce professional output in brilliant colors with impressive finishing
- Reduce operating costs with a wide range of eco-friendly features
- New motion sensor technology promotes fast system recovery



## Make your work more personal and productive

Simplify how you capture and share information

### Be ready for everything, every day

When you're short on time, tight on space and worried about stretching your budget, choose the MP C2004/MP C2504 to manage every project. Produce stunning handouts, flyers, notes, invoices, banners and more at speeds up to 25 pages per minute. When you want to share information instantly, use the 100-Sheet Automatic Reversing Document Feeder (ARDF) to expedite the scanning process and share digital files via a multitude of Scan-to capabilities. You can fax contracts and other forms just as quickly. In fact, you can send and receive faxes between email inboxes to save on paper, transmission costs and trips to the device checking for confirmations.



### Use mobile convenience to stay productive

You don't know what the day will bring or where it'll take you, but you can stay productive using your smartphone or tablet. Simply download the RICOH Smart Device Connector App and get started by scanning the QR code on the display panel, or utilize Bluetooth technology (including BLE), or pass your device by the Near Field Communication (NFC) tag on the MFP. Print information directly from your personal device or from your favorite Cloud application and avoid utilities, software and drivers. Scan originals at the MFP, send them to your smartphone or tablet and carry the digital PDFs with you. Use any of the Scan-to options to share them with recipients in your personal address book in only moments. You can even take advantage of an optional dual network port and connect to multiple networks simultaneously.



## Put more stock into your media options

Use the MP C2004/MP C2504 to tailor how you share your messages with almost any audience. Print everything from black-and-white handwritten notes to full-color retail signage. Expand paper capacity up to 2,300 sheets and focus on keeping information flowing instead of keeping paper trays stocked. Take advantage of our new innovative rollers designed to reduce paper curl for more uniform paper stacks and fewer jams. Print up to 12" x 18" sized paper in weights up to 300 gsm/80 lb. Bond for specialty media without compromising the 1200 x 1200 dpi image quality. In fact, the device recalibrates itself continuously so colors never fade.





## Add a personal touch to everyday tasks

## Streamline business with a whole new way to work

More productive workflows are within your grasp. Actually, they're at your fingertips. Use RICOH's Workstyle Innovation Technology to simplify how you manage your information on the 10.1" wide Super VGA touchscreen Smart Operational Panel. We've removed all hard keys, so you can use the same swipe scrolling, drag-and-drop and pinch-flick gestures you use on your smartphone or tablet to access settings and details faster and more conveniently. Simply tap an icon to begin core tasks like printing, scanning, copying and faxing. Choose which icons, options and notifications appear on your unique user interface to customize each user experience.

## Access vital information when you need it most

When you're more informed, you can be more productive. Follow the intuitive grid design of the touchscreen to find information easily. Take your pick from a wide range of embedded Apps and simplify even your most complex workflows. Each App includes important details about specific jobs and tasks. For example, you can check Scan-to destinations, review finishing options, search fax confirmations and more. Use that information to make adjustments instantly with a swipe or tap. For even more ways to improve work efficiency, you can download free, intuitive Apps from the Ricoh Application Site and add them as new icons to the Home Screen. Information is everywhere, including online. With the MP C2004/MP C2504, you can access web pages and convert them into PDFs for easy distribution.

## Put personalization at your fingertips

You know what you're doing. Leverage that knowledge to be more efficient. With Workstyle Innovation Technology, you can integrate multiple processes, simplify complex tasks and bypass many of the mundane, repetitive manual tasks that slow you down. For example, you can scan each week's sales meeting notes and share them with the same recipients in a single touch from the Home Screen. Take advantage of one-touch controls for special tasks too. Press the ID Card Copy icon to scan two-sided documents such as licenses or insurance cards onto a single-sided document in a single pass. For more advanced workflows, you can add optional plug-and-play workflow software to automate the way you manage information and help reduce operating costs.







## Empower users to work quickly, collectively

## Find exactly what you're looking for

It's your job to get information to clients, customers and co-workers before someone else does. Stay ahead of the pack with the MP C2004/ MP C2504. Store up to 3,000 frequently used documents in the Document Server. Take advantage of the embedded OCR option to place metadata on each file so you can use keyword searches for fast, easy retrieval. You can keep some information for yourself to simplify administrative tasks. Use RICOH Device Manager NX or RICOH Web Image Monitor for configurations and updates via a web browser. Update print drivers automatically with RICOH Device Software Manager. Use RICOH @Remote to collect meter readings in real time. We can help, too. Our technicians can access your user interface remotely to provide real-time operational support or to troubleshoot almost any issue you encounter.



## Control what happens next

You crafted your message carefully. You need to be just as cautious in getting it to your audience. Use the MP C2004/MP C2504 to track activity, set print quotas and restrict access to specific functions. Require every user to login to the device with a passcode or billing code. Or, add the optional NFC card reader so users gain access via their ID card for a choice of cost recovery solutions. Use Locked Print to hold print jobs at the device until the author releases them to protect confidential information from being seen by passersby. Add watermarks to help prevent unauthorized copies of important information. Plus, you can take advantage of powerful encryption tools and automatic overwrite technology for latent information residing on the hard drive.

## Reduce energy costs in your office

We believe that saving money should be easy. That's why we made it automatic. The MP C2004/MP C2504 meets EPEAT® Gold criteria\* and is ENERGY STAR® certified. Plus, it offers Typical Electricity Consumption (TEC) as low as 0.7 kWh/week. The device recovers from Sleep Mode in just 7.1 seconds, and with its motion sensor technology, powers up the operation panel in one second. Use default duplex printing to cut paper costs in half and take advantage of the Eco-Friendly widget to track paper savings or to share resourceconserving tips with users. Because we used noise-absorbing materials and minimized vibrations, you'll also notice less operating noise.





\*EPEAT Gold rating is applicable only in the USA.

To view detailed features of our multifunction products online go to www.ricoh.ca

## Expand what you can do in a smaller footprint



- **Smart Operation Panel:** Perform every task with speed and convenience via the 10.1" wide Super VGA Smart Operation Panel with selectable user interfaces. Access information instantly and customize automated workflows with one-touch smart applications. Add widgets to check information and use familiar swipe scrolling and pinch-and-flick movements to transition between tasks effortlessly.
- 2 100-Sheet Automatic Reversing Document Feeder (ARDF): Easily handle multi-page, multi-sized originals and one- and two-sided documents up to 11" x 17".
- **3** User Authentication: Use embedded NFC technology and an optional NFC Card Reader to track activity for every user who logs in by proximity card.
- Paper Trays and 100-Sheet Bypass Tray: Minimize paper replenishment with two standard front-loading Paper Trays that hold 550 sheets each. The Bypass Tray holds up to an additional 100 sheets in sizes up to 12.6" x 49.6". Add an optional Banner Paper Guide Tray for impressive banner printing. All three trays accept multiple paper types and weights. Tray Two and the Bypass Tray accommodate envelopes for in-house printing and a wide variety of mailing applications.
- **5 Paper Banks:** Choose the optional 1 x 550-Sheet Paper Bank or larger 2 x 550-Sheet Paper Bank, which boosts paper capacity to 2,300 sheets, to accommodate paper sizes up to 12" x 18" and SRA3/12.6".

- Document Server: Access up to 3,000 frequently used files residing on the MFP's hard drive in moments. Create up to 200 shared or passcodeprotected personal folders to store the digital files.
- 7 **125-Sheet One-Bin Tray:** Separate print, copy and fax output so users can retrieve documents quickly.
- **8** Internal and External Finishers: Create professionally finished documents completely in-house and save floor space with the optional 500-Sheet Internal Finisher with optional 2 & 3-Hole Punching. Bind up to five sheets of paper with no staples using the Internal Stapleless Stapler Finisher option. This unique technology helps reduce supply costs, free up document storage space and expedite future paper shredding needs. Or choose the 1,000-Sheet External Booklet Finisher to create professional looking document sets in moments.
- **Dual Network Support:** Use the additional network interface port to connect to two different networks simultaneously.
- **USB/SD Card Slot:** Print from or scan to portable media using the standard USB/SD Card Slot located conveniently on the control panel. Print TIFF, PDF or JPEG files from the removable media.
- 11 Web Browser: Take advantage of the built-in web browser to search for web pages directly from the smart operation panel and print them as PDF files.

## Impressive all the way to the finish line

Max. Page Capacity Max. Number of Folders 200

Choose the finishing touches you want to put on your most important documents. Match one of our three powerful finishers to your unique needs, whether creating real estate materials, promotional advertising, construction blueprints or a wide range of other presentations. Each simplifies finishing tasks to provide a high-quality look without high labor costs.



Finisher	Paper Capacity (LT)	Hole-Punch	Saddle Stitch	Stapleless
SR3180 Internal	250 Sheets	N/A	N/A	Up to 5 Sheets
SR3130 Internal	500 Sheets	Option	N/A	N/A
SR3220 External	1,000 Sheets	Option	Up to 15 Sheets	N/A

#### **General Specifications**

General Specifica	lions
Printing Process	4-Drum Method
Output Speed	MP C2004: 20-ppm B&W & Full-Color
(Copy/Print)	(LTR)
	MP C2504: 25-ppm B&W & Full-Color
	(LTR)
Warm-Up Time	26 seconds (from main switch)
Recovery from	7.1 seconds
Sleep Mode	
First Copy Time	MP C2004: 7.6/5.4 seconds
(Full-Color/B&W)	MP C2504: 7.5/5.3 seconds
Copy Resolution	600 dpi
Quantity Indicator	Up to 999 copies
Automatic Reversing	Original Capacity: 100 sheets
Document Feeder	Original Size: 5.5" x 8.5" – 11" x 17"
(ARDF)	(A5 – A3)
	Paper Weights: Simplex: 11 – 34 lb.
	Bond (40 – 128 g/m <sup>2</sup> ), Duplex: 14 – 34 lb.
	Bond (52 – 128 g/m²)
Paper Capacity	Standard: 2 x 550 sheets + 100-Sheet
ruper cupuerty	Bypass Tray, Maximum: 2,300 sheets
Supported Paper Sizes	1st Paper Tray: 8.5" x 11" (A4)
Supported Paper Sizes	2nd, 3rd, 4th Paper Trays: 5.5" x 8.5" –
	12" x 18" (A6 – A3), Envelopes
	Bypass: Up to 12.6" x 18", Envelopes
	Custom Sizes: Width: 3.5" – 12.6"
	(90 – 320 mm), Length: 5.8" – 49.6"
	(148 – 1260 mm)
Supported Paper	Standard Trays: 16 – 80 lb. Bond/
Weights	166 lb. Index (60 – 300 g/m <sup>2</sup> )
weights	Bypass Tray: 14 – 80 lb. Bond/
	166 lb. Index (52 – 300 g/m <sup>2</sup> )
	Duplex Unit: 14 – 68 lb. Bond/
	142 lb. Index (52 – 256 g/m <sup>2</sup> )
Paper Types	Plain, Recycled, Special Paper 1-3,
Faper Types	Letterhead, Cardstock, Preprinted
	Paper, Bond Paper, High-Gloss
	Coated Paper, Color Paper, Envelopes*,
	Coated, Labels** & OHP**
Auto Duplay	Standard
Auto Duplex Output Capacity	Standard Standard: 500 sheets
Output Capacity	
7	Maximum: 625 sheets (with options)
Zoom Dimensions (WxDxH)	25% – 400% in 1% increments 23.1" x 27.0" x 35.9"
(Includes ARDF)	(587 x 685 x 913 mm)
Weight	197 lbs. (89.2 kg) (includes ARDF)

Power Requirements Power Consumption TEC Value***	120V – 127V, 60Hz, 12A 1,584W or less; Sleep Mode: 0.8W MP C2004: 0.7 kWh/week MP C2504: 0.9 kWh/week	Scanner Spec
Noise Level (Full System/Standby) *Tray 2 and Bypass Tray Only. **Bypass Tray Only. ***Typical Electricity Consump Equipment Test Procedure.	MP C2004: 66.2/30.7 dB MP C2504: 67.1/30.7 dB tion by ENERGY STAR Qualified Imaging	Scanning Speed (B&W & Full-Col Scan Area Compression Met Supported File Fc
Printer Specificati	ons (Standard)	
CPU Memory /HDD Page Description	Intel Atom Processor Bay Trail 1.33 GHz 2 GB RAM/250GB HDD Standard & 4GB RAM/250 GB HDD Option Standard: PCL5e, PCL6, PDF	Scan Modes
Languages	Optional: Adobe® PostScript®3™, PictBridge, XPS	
Font Support	Standard: PCL: 45 Scalable fonts + International 13 fonts Optional: PostScript 3: 136 Roman fonts	Facsimile Spe
Max. Print Resolution Network Interfaces	1200 x 1200 dpi Standard: 1000Base-T/100Base-TX/ 10Base-T Ethernet, USB 2.0 Type A (3 Ports), SD Slot on Operation Panel Optional: IEEE1284/ECP, IEEE802.11 <i>a/og/n</i> , USB 2.0 Type B	Circuit Resolution Modem Speed Compression Met Transmission Spee
Network Protocol	TCP/IP (IPv4, IPv6)	Scanning Speed
Support Network/OS	Windows Vista/7/8/8.1/Server 2008/ Server 2008R2/Server2012/Server2012R2	Auto Dialing
	Unix; Sun Solaris, HP-UX, SCO OpenServer, RedHat Linux, IBM AIX, Citrix Presentation Server4.5/Citrix XenApp5.0 Mac OS X v.10.7 or later, SAP R/3,	Memory Capacity
	IBM iSeries AS/400-using OS/400	
Utilities	Host Print Transform Device Manager NX Series, Web Image Monitor, @Remote	
	Monitor, enemote	
Document Server Max. Stored Documents Max. Pages/Document	Specifications (Standard) 3,000 2,000	
May Dage Capacity	0,000	

9,000

#### **Specifications (Standard)**

nner Resolution	B&W and Full-Color scanning at 100 – 600 dpi, Up to 1200 dpi for TWAIN scanning
nning Speed	54 ipm (200 dpi/300 dpi)
&W & Full-Color LTR)	
n Area	11.7" x 17" (297 – 432 mm)
mpression Method	B&W TIFF: MH, MR, MMR, JBIG2 Full-Color: JPEG
oported File Formats	Single/Multi-Page TIFF, PDF, High Compression PDF & PDF/A, Single Page JPEG
n Modes	Scan-to-Email (with LDAP support) Scan-to-Folder (SMB/FTP) Scan-to-URL Scan-to-Media (USB/SD Card)
	Network TWAIN Scanning
csimile Specifica	tions (Optional)
e	ITU-T (CCITT) G3
cuit	PSTN, PBX
olution	200 x 100 dpi, 200 x 200 dpi, 400 x 400 dpi (with optional SAF memory)
dem Speed	33.6K – 2,400 bps w/Auto Fallback
mpression Method	MH, MR, MMR, JBIG
nsmission Speed	G3: Approximately 2 seconds/page (JBIG)

ou	IVIT, IVIN, IVIIVIN, JDIG
1	G3: Approximately 2 seconds/page (JBIG)
	Up to 58 spm – Standard and Detail
	Mode (A4)
	2,000 Quick/Speed Dial numbers;
	100 Group Dial numbers

pacity (SAF) Standard: 4 MB (approx. 320 pages), Optional: 64 MB (approx. 4,800 pages) with optional SAF memory SYSTEM SPECIFICATIONS

#### Security Features (Standard)

DataOverwriteSecurity System (DOSS), HDD Encryption, User Codes, SNMP v3 Support, Locked Print, User Authentication, 802.1x Wired Authentication, Quota Setting/Account Limit, Digitally Signed PDF, and more

#### Hardware Accessories

Paper Handling Options

#### Two-Tray Paper Bank (PB3220)

1,100 sheets (550 sheets x 2 trays) 7.25" x 10.5" to 12" x 18" (A5 – A3) Tray Capacity Paper Size Paper Weight 14 - 80 lb. Bond (52 - 300 g/m2) Dimensions (WxDxH) 23.1" x 27" x 9.7" (587 x 685 x 247 mm) Cannot be installed with PB3150, Caster Table Type M3 or Cabinet Type F. One-Tray Paper Bank (PB3150) 550 sheets x 1 tray Tray Capacity

 
 Paper Size
 7.25" x 10.5" to 12" x 18" (A5 – A3)

 Paper Weight
 14 – 80 lb. Bond (52 – 300 g/m²)

 Dimensions (WxDxH)
 23.1" x 27" x 4.7" (587 x 685 x 120 mm)
Must include Caster Table Type M3. Cannot be installed with PB3220 or Cabinet Type F

#### **Output Trays & Finisher Options**

#### Internal Shift-Sort Tray (SH3070) 250 sheets (8.5" x 11" or smaller) Tray Capacity (A4 – A5) 125 sheets (8.5" x 14" or larger) (B4 – A3) 5.5" x 8.5" to 12" x 18" (A5 – A3) Paper Size Paper Weight 14 - 80 lb. Bond (52 - 300 g/m<sup>2</sup>) Cannot be installed with SR3220 Booklet Finisher, Internal Finisher or Punch Unit. One-Bin Tray (BN3110) 5.5" x 8.5" to 12.6" x 17.7" (A5 - A3) Paper Size Paper Weight 14 - 80 lb. Bond (52 - 300 g/m<sup>2</sup>) Tray Capacity 125 Sheets BN3110 can also be installed with the Internal Finishers SR3130, SR3180 or SH3070. 250-Sheet Stapleless Stapler Internal Finisher (SR3180) 5.5" x 8.5" to 12" x 18" (A6 - A3) Paper Size Paper Weight

5.5 x 0.5 (b). Bond (52 – 300 g/m<sup>3</sup>) 14 – 80 (b). Bond (52 – 300 g/m<sup>3</sup>) 250 sheets (8.5" x 11" or smaller) (A4) 125 sheets (8.5" x 14" or larger) (B4 – A3) 8.5" x 11" to 11" x 17" (A4 – A3) 17 – 21 (b). Bond (64 – 80 g/m<sup>3</sup>) Stack Capacity Staple Paper Size Staple Paper Weight Stapleless Capacity 2 – 5 sheets/set Staple Positions Top, 1 Staple 17.1" x 20.3" x 5.9" (435 x 515 x 150 mm) Dimensions (WxDxH) SR3180 cannot be installed with the SR3220 Booklet Finisher, SR3130 Internal Finisher or the Internal Shift Tray SH3070.

500-Sheet Internal Finisher (SR3130) er (54330) 5.5" x 8.5" to 12" x 18" (A6 – A3) 14 – 80 lb. Bond (52 – 300 g/m<sup>3</sup>) 500 sheets (8.5" x 11" or smaller) (A4) 250 sheets (8.5" x 14" or larger) (B4 – A3) 7.25" x 10.5" to 11" x 17" (A4 – A3) 14 – 28 lb. Bond (52 – 105 g/m<sup>3</sup>) 50 sheets (8.5" x 11") (A4) 30 sheets (8.5" x 14" or larger, and/ or Mixed Sizes) (B4 – A3) Paper Size Paper Weight Stack Capacity Staple Paper Size Staple Paper Weight Staple Capacity or Mixed Sizes) (B4 - A3) Staple Positions Top, Bottom, 2 Staples 21.5" x 20.6" x 6.7" Dimensions (WxDxH) (546 x 523 x 170 mm) Cannot be installed with the SR3220 Booklet Finisher, SR3180 Internal Finisher or the Internal Shift Tray SH3070

#### 2-/3-Hole Punch Unit (PU3040NA)

(Optional; Installs inside SR3130 Internal Finisher) Punch Paper Sizes Punch Paper Weight 7.25" x 10.5" to 11" x 17" (A4 – A3) 14 – 45 lb. Bond (52 – 169 g/m<sup>2</sup>) The Internal Finisher SR3130 must be included to add this option. 1,000-Sheet Booklet Finisher (SR3220)

Paper Size	Proof Tray: 5.5" x 8.5" to 12" x 18" (A6 – A3)
	Shift Tray: 5.5" x 8.5" to 12" x 18"
	(A6 – A3)
	Booklet Tray: 8.5" x 11" to 12" x 18"
	(A4 – A3)
Paper Weight	Proof Tray: 14 – 45 lb. Bond
	(52 – 169 g/m²)
	Shift Tray: 14 – 80 lb. Bond
	(52 – 300 g/m <sup>2</sup> )
	Booklet Tray: 14 – 28 lb. Bond
	(52 – 105 g/m²)
Stack Capacity	Proof Tray: 250 sheets (8.5" x 11" or
	smaller) (A4); 50 sheets (8.5" x 14" or
	larger) (B4 – A3)
	Shift Tray: 1,000 sheets (8.5" x 11" or
	smaller) (A4); 500 sheets (8.5" x 14" or
	larger) (B4 – A3)
	Booklet Tray: 20 Sets (2 – 5 sheets), 10 Sets
	(6 - 10 sheets) & 7 Sets (11 - 15 sheets)
Staple Capacity	Normal Staple: 50 sheets (8.5" x 11")
	(A4); 30 sheets (8.5" x 14" or larger)
	(B4 – A3)
Saddle Stitch	15 sheets



Staple Paper Size	Normal Staple: 8.5" x 11" to 12" x 18" (A4 – A3)
	Saddle Stitch: 8.5" x 11" to 12" x 18"
	(A4 – A3)
Staple Paper Weight	14 – 28 lb. Bond (52 – 105 g/m <sup>2</sup> )
Staple Positions	Top, Bottom, 2 Staples, Booklet
Dimensions (WxDxH)	22.2" x 24.4" x 37.8"
	(563 x 620 x 960 mm)
Requires installation of Bridge	Unit BU3070.

The PB3220 Two-Tray Paper Bank must be included to add this option. Cannot be installed with the PB3150.

#### 2-/3-Hole Punch Unit (PU3050NA)

(Optional; Installs inside SR	3220 Finisher)
Punch Paper Sizes	5.5" x 8.5" to 11" x 17" (A5 – A3)
Punch Paper Weight	14 – 68 lb. Bond (52 – 256 g/m <sup>2</sup> )
The SR3220 1,000-Sheet Booklet Finisher must be included to add this option.	

#### **Additional Accessories**

Banner Paper Guide Tray Type M19, Caster Table Type M3, Bridge Unit BU3070, Cabinet Type F, Camera Direct Print Card Type M19, Card Reader Bracket Type 3352, Extended USB Board Type M19, External Keyboard Bracket Type M19, Fax Connection Unit Type M19, Fax Memory Unit Type M19 64MB, File Format Converter Type M19, G3 Interface Unit Type M19, IEEE 802.11a/g/n Interface Unit Type M19, IEEE 1284 Interface Board Type M19, Imageable Area Extension Unit Type M19, Key Counter Bracket Type M3, Memory Unit Type M19 4GB, NFC Card Reader Type M19, OCR Unit Type M13, Optional Counter Interface Unit Type M12, Postscript3 Unit Type M19, Power Filter ESP XG-PCS-15D, Smart Card Reader Built-in Unit Type M19, USB Device Server Option Type M19, XPS Direct Print Option Type M19, Fax Option Type M19

Some options may not be available at the time of market release. Specifications are subject to change without notice

For maximum performance and yield, we recommend using genuine Ricoh parts and supplies.





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