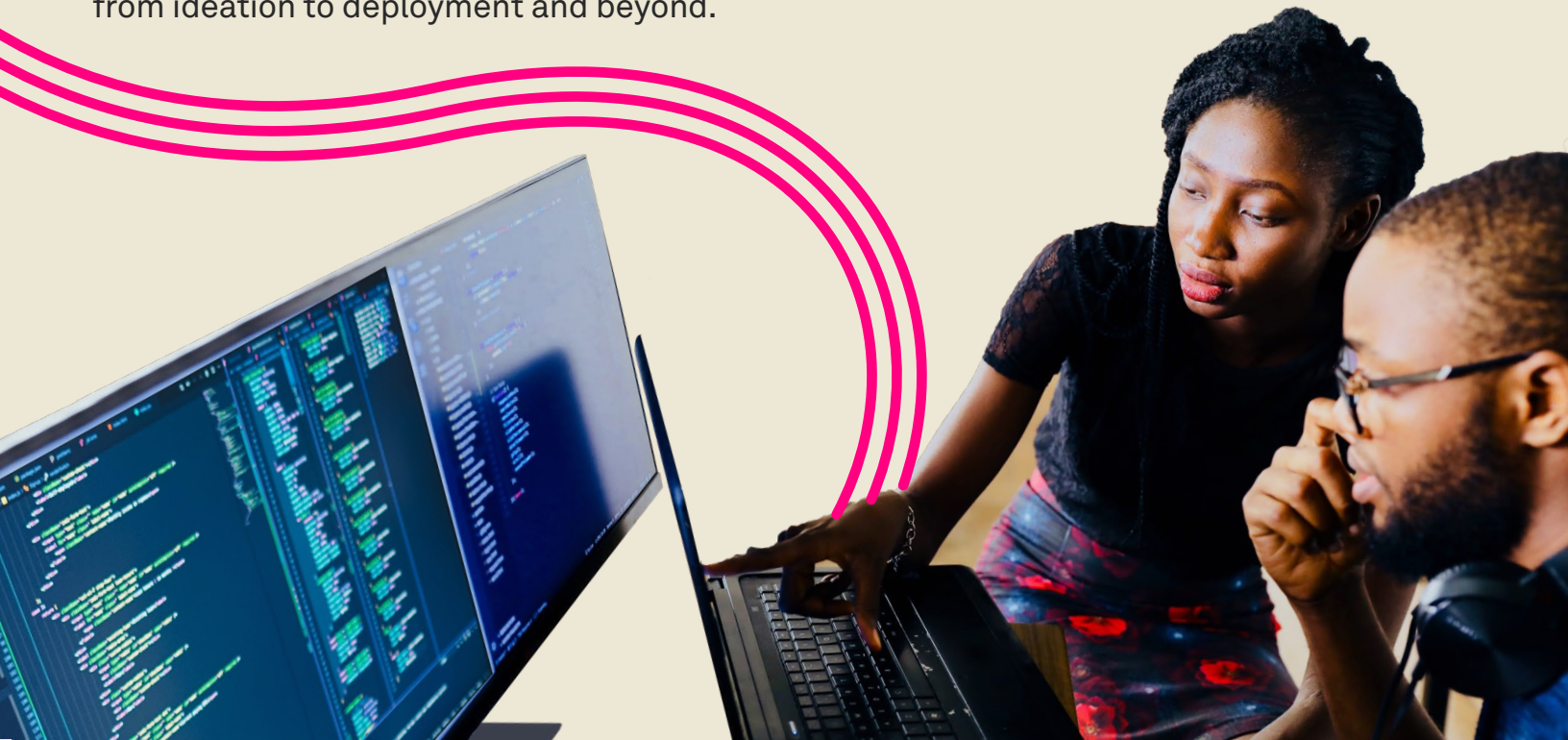# Application Development Services

Design custom-fit solutions to improve scalability, productivity, workflows, and customer experience.

One size doesn't have to fit all. Sometimes you need a customized solution to drive growth and efficiency — based on what's best for your business strategy. At Ricoh, we help customers overcome their unique challenges, especially when it comes to data, workflow processes, automation, digital experiences, and cloud services.

Our application development experts offer a variety of ways to conquer business and technology challenges you may be facing across any industry:

- Legacy systems and the need for modernization
- Inefficient and manual workflows
- Lack of personalization, engagement, and experience
- Minimal Data Integration between multiple applications and systems
- Competitive pressures
- Limited technical resources and expertise
- Outdated IT infrastructure

Ricoh's Application Development Services are customized solutions tailored to your business needs. We design, develop, and maintain applications that streamline workflows, integrate with existing systems, ensure data security and compliance, and improve overall productivity. Our expert team provides end-to-end support, from ideation to deployment and beyond.

Common focus areas

Business Process Automation

- Workflows, RPA, AI, and no-code/low-code platforms
- Digitally transform by automating legacy and/or manual processes
- Intranets, M365, SharePoint, and content repositories
- Data analytics
- Custom software development
- Others

Digital Experiences

- Large public website implementation
- Dashboards and unified view of the business
- Advanced user experiences
- Content optimization and website

Cloud Services

- Cloud development
- Cloud advisory
- Cloud application migration and modernization
- Cloud application operations

How we do it

1. Identify specific business challenges, then design and develop your custom solution

2. Provide ongoing support and maintenance

3. Help you stay ahead of the competition by providing innovative solutions that enhance the customer experience and drive growth

"Their professionalism, competency, and flexibility really impressed us! They have a strong capability in a variety of tools and applications, and they can put it together to suit the best needs of the customers. The experience with Ricoh has been fantastic and it is still ongoing at this moment with multiple projects and solutions at different stages."

— Nancy Nan, Enterprise Business Solution Architect at Champion X

Are you ready to transform your business problem or idea into a streamlined, agile, secured application that gives you room for exponential growth? **Contact us today**.

RICOH
imagine. change.