

A key component of Ricoh's culture starts with leveraging our unique talents and those of our partners. Intentional engagement with our diverse partners significantly enhances our supply chain value and is critical to both Ricoh and our customers' success. Plus, it's simply the right thing to do.

## Our goal is to:

- Grow and expand partnerships
  with minority-owned, small, small disadvantaged, women-owned, veteran owned, disabled-owned, LGBT-owned,
  and HUB Zone small businesses.
- Enhance our procurement, supply chain and customer solution outcomes with diverse partners through our supplier inclusion & small business engagement initiatives.
- Invest in the growth and development of our diverse partners' businesses through mentoring, network sharing, and thought leadership engagement.



Learn more at Ricoh-USA.com

# More than 20+ years of continual investments

For decades, Ricoh's Supplier Inclusion commitment has enhanced the value we provide and differentiated the products and services we offer our customers.

For our alliance partners and communities where we do business, we have created new relationships, fostered the expansion of small businesses, and together, provided positive economic impact to broader communities.

"Diversity and inclusion are at the root of all we do—cornerstones of Ricoh's culture and imperative to our ongoing success. By working to inspire, innovate and grow partnerships with certified diverse-owned businesses, we become part of a larger solution that helps all businesses thrive and realize greater social and economic success."

### **George Gowan**

Senior Vice President & Chief Financial and Legal Officer Ricoh USA, Inc.





#### **Outreach Efforts**

We are proud, active members of organizations that promote diverse suppliers. These organizations help increase our spend goals and expand partnerships with diverse suppliers.

- Active members of New York/New Jersey minority supplier development council (NYNJMSDC)
- Active members of Women's Business Enterprise Council East (WBEC-East)
- Active members of Women's Business Enterprise National Council (WBENC)
- Active Members of National Gay & Lesbian Chamber of Commerce (NGLCC)
- Add Active Members of National Veteran-Owned Business Association (NaVOBA)







#### www.ricoh-usa.com

Recognition

In acknowledgement of her passionate commitment to inclusion and intentional support of supplier diversity, Ricoh's Christina Morrow was recently chosen as a 2023 **Top 25 Diversity Change Leaders** 

**Christina Morrow** Director, Supplier Relationship Management

by DiversityPlus Magazine.



Cumulatively, between 2021 and 2023, Ricoh purchased goods and services from the following:

**Minority-Owned** \$50 million Women-Owned \$94 million **Veterans-Owned** \$48 million All Other Diversity Spend \$50 million **Small Business** \$760 million

In addition, Ricoh has been a proud sponsor of the NMSDC Emerging Young Entrepreneur (EYE) program since 2018. EYE provides the next generation of minority entrepreneurs with support to enhance their growing business.

