



**Does This Sound Like Your Current Situation?**

Canadian organizations, large and small, are fast becoming more holistically focused on ways to reduce their workplace carbon footprint and deliver cost savings to the bottom line. You are looking for the one “big idea” that adds a major contribution to your sustainability mandate, yet finding ways to contribute to sustainability in today’s new world of work can seem like a daunting task.

**Ricoh Knows Sustainability**

For over 40 years, we have been committed to enhancing environmental sustainability not just within our own organization, but within customer environments as well. We believe a combination of smaller solutions can have an even greater impact on both environmental sustainability goals and spending. Sustainability management is more than just a principle at Ricoh—it is our way of life. Recognized as one of the Global 100 Most Sustainable Corporations in the World for 10 consecutive years<sup>2</sup>, we have the right combination of hardware and software solutions to help you drive sustainability practices throughout your organization.

	<p><b>Your Challenge: Delivering cost savings while acting in a more environmentally responsible manner</b></p> <p><b>Our Solution:</b> Despite the common misconception that going green can be an expensive proposition, the real culprit is the inefficient use of paper. The high costs of both paper and physical file storage can have a huge impact on your organization’s bottom line and sustainability initiatives.</p> <p>With our Enterprise Content Management solution, <b>Laserfiche™</b>, paper documents are converted into an electronic workflow, allowing for ease of file access and team collaboration, while significantly reducing the costs of paper management. By reducing paper dependence and printing, the need for physical file storage spending is negated. Even cumbersome letter and courier deliveries can be eliminated. Case in point, Ricoh recently saved a customer over \$100,000 per year in staff time, physical storage and paper by implementing the Laserfiche solution. Equally important, the company’s green commitment was enhanced too.</p>
	<p><b>Your Challenge: Using metrics to drive sustainable behaviours</b></p> <p><b>Our Solution:</b> The inability to measure and track user behaviour around paper consumption among other metrics, can hinder effective sustainability policies. Knowing what equipment is underutilized or which department could benefit most from duplex printing, for example, is key when communicating to and educating employees on the importance of environmental practices.</p> <p>The <b>@Remote™</b> Intelligent Management System monitors networked Ricoh printers and MFPs, enabling users to view critical metrics affecting productivity. This data is translated into informative <b>Green Reports</b> that allow you to evaluate printing trends, fleet performance and your environmental impact reduction activity in real-time, which in turn helps drive more sustainable behaviours.</p>
	<p><b>Your Challenge: Finding Sustainable Office Technologies</b></p> <p><b>Our Solution:</b> Embracing new technologies in the new world of work shouldn’t mean letting go of your wallet. That’s why we developed our <b>Select Series™</b> of sustainable, fully remanufactured MFPs. Costing less<sup>3</sup> than new hardware, these devices are a cost-effective alternative for businesses looking to stay on budget and enhance corporate responsibility—without forgoing the latest features and, most importantly, quality.</p> <p>To ensure your peace of mind every Select Series MFP undergoes rigorous inspection. Devices are remanufactured to “like new” status using ISO 9001:2008-registered process and are fully tested to meet UL-approved standards. Each one is also RoHS and Energy Star compliant and most are Blue Angel-and Ecologo-certified.</p>

<sup>1</sup> <http://drexel.edu/dbs/printingMailing/sustainable/>

<sup>2</sup> [https://www.ricoh.com/release/2014/0123\\_1.html](https://www.ricoh.com/release/2014/0123_1.html)

<sup>3</sup> Upfront initial hardware cost.