

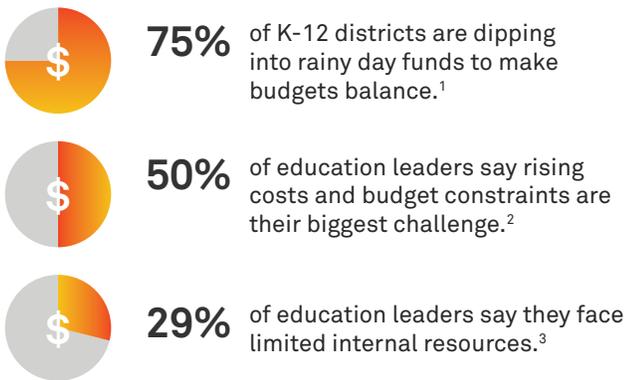
Print Challenges & Opportunities in Education



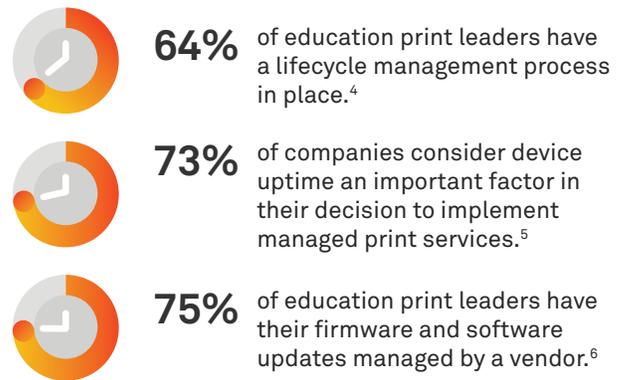
Educational institutions are stretching budgets while keeping learning environments running. As hardware refresh cycles lengthen, print teams face mounting pressure ranging from unexpected downtime to talent shortages and cost control.

Here's what's shaping print in K-12 and higher education in 2026—and how you can reduce costs, minimize downtime, and improve ROI by extending device life and performance for years to come.

Financial Pressure & Resource Constraints

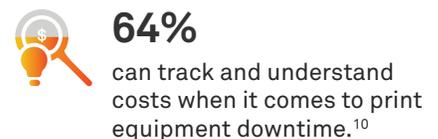
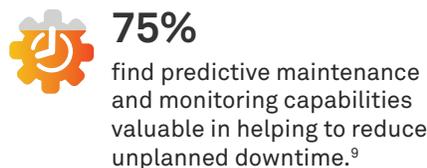
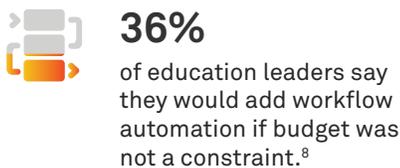


Operational Efficiency & Uptime

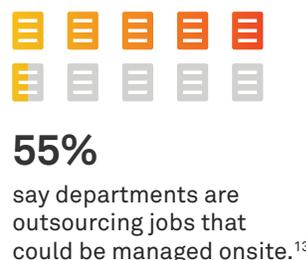


Technology as a Lever

 According to Quocirca, AI use cases for print technology are becoming more complex and sophisticated, especially where document management and processing platforms form part of the portfolio. Education buyers should collaborate with print suppliers to proactively identify more advanced use cases.⁷



Print Operations



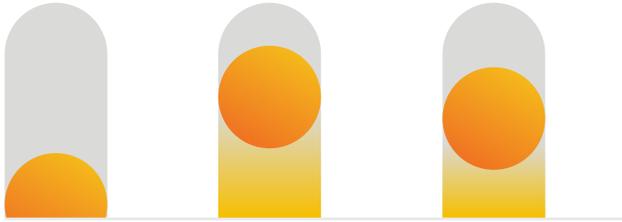
¹ McKinsey 2025 K-12 District Survey
^{2,3,4} Ricoh and Bluewhale Process Automation Customer Survey, 2025

^{4,6,8,10,11,12,13,14} Ricoh Education Print Insights Survey, 2025

⁵ IDC, MPDS Benchmark Survey, 2024: MPDS Adoption and Implementation, doc #US51495924, December 2024

⁷ Quocirca AI Vendor Landscape, 2025

Visibility and Analytics



30%

of education leaders say security, compliance, and risk mitigation matter most around process automation.¹⁵

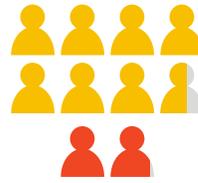
80%

of Ricoh education customers are tracking how much printing, scanning, and copying happens in the organization.¹⁶

70%

of Ricoh education customers are tracking usage by function.¹⁷

Workforce Talent and Expertise



76%

educational institutions manage workplace technology and services mostly in-house with some vendor support;

19%

manage it fully in-house.¹⁸



85%

say Ricoh's products and services align to the needs of their organization.¹⁹

*"Adopting a cloud MPS strategy enables organizations to reduce costs and increase efficiency and control. MPS print solutions can often be tailored to align with any environment and an organization's future infrastructure goals."*²⁰

— Keypoint Intelligence Market Insight on Managed Print Services, 2024

Ricoh's **Intelligent Managed Print Services** helps K-12 and higher education institutions navigate financial pressures with centralized monitoring and predictable budgeting, optimizing fleets and extending device lifecycles while reducing downtime with predictive maintenance. Our flexible approach allows you to upgrade, mix, and maintain devices from any vendor—no costly rip-and-replace—while gaining visibility, security, and operations aligned to your maturity stage.

A Partnership in Excellence with Ricoh



30+

years supporting education



700+

higher education customers



2,900+

K-12 customers across all 50 states



43/50

flagship universities



7/8

Ivy League schools



Make your print budget go further with Ricoh's new Intelligent Managed Print Services. [Learn more.](#)



Ready to reduce downtime and gain control of your print environment? [Schedule a call today.](#)

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^{15, 18} Ricoh and Bluewhale Process Automation Customer Survey, 2025

^{16, 17} Ricoh Education Print Insights Survey, 2025

¹⁹ Ricoh Customer Insight Surveys, 2023-2025

²⁰ Keypoint Intelligence Market Insight on Managed Print Services, 2024