Objectif Lune

OL® Connect Desktop

Ideal for commercial print and marketing services to deliver personalized promotional communications

Interface

The Designer: Create print templates with a user-friendly design tool to develop highly personalized communications

Welcome screen: Easy access to resources and product information including blogs, tutorials, samples, templates, learning center, and more

Design and personalization

PDF-based templates: Overlay the design created in third-party applications with personalized elements

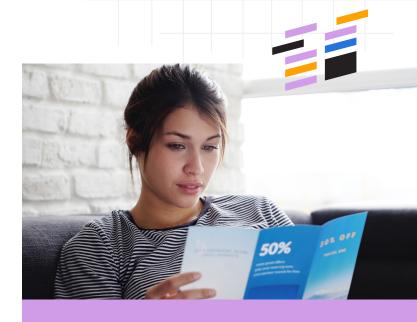**Microsoft Word-based templates:** Produce fully editable templates from Microsoft Word documents

Expressions: Utilize text-based expressions to automatically replace data placeholders with their corresponding values from a dataset

Scripting: Leverage extended scripting abilities to execute advanced personalization tasks

Content elements: Design personalized templates with variable text, conditional content, dynamic images, barcodes, and conditionally print or skip sections

Copyfit: Allow automatic text adjustment in case of text overflow

Open last used data file: Apply data import settings from previous sessions

Print production, input, and output

Data inputs: Excel, Database, JSON, and XML

Print outputs: PDF, PDF/A, PDF/VT, PCL, PPML, and PostScript including VIPP and VPS

Optimized output: Accelerate printing and processes by creating smaller spool files

Reusable print presets: Enhance production by saving and reusing job and output options

Postal barcodes: Insert postal barcodes from an extensive library to benefit from postal discounts and ensure mail compliance

Control marks and barcodes: Drive finishing processes on production machines and folder inserters to efficiently and accurately handle folding, inserting, and enveloping

Finishing options: Control all printer functionalities such as imposition, booklet, media, and tray selection

N-up printing: Step and repeat and arrange multiple pages on sheets

Pre-flight checks: Enable extensive preview, analysis, and test functions

Various wizards

Wizards: Help to load data, manage folder inserters, and support imposition

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Performance

Achieved performance can depend on numerous factors, including CPUs, RAM, storage speed, software configuration, and solution complexity.

Target printers: Desktop and MFD

Speed limits: Up to hundreds of pages per minute

Max parallel jobs: 1

Max machines: 1

Operating system

Any 64-bit Windows Desktop or version that is actively supported by Microsoft

New versions of Windows are supported within the first six months of their commercial release

System requirements

CPU: 8 core processor

RAM: 16 GB

Storage: 100 GB utilizing Solid State or NVMe drive (standard HDD not supported)

Network: 1 Gbps connection

Note: Minimum specifications may not produce the maximum performance from the system.

Typical applications

- Direct mailings
- Letters
- Coupons
- Business cards
- Brochures
- Newsletters
- Postcards
- Certificates
- Vouchers
- Tickets

Easily scalable solution

Upgrade OL Connect Desktop to any other edition in the OL Connect portfolio to benefit from increased output speed, process automation, and multi-channel delivery.

Ready to get things done?

Let us show you what OL Connect can do.

Request a Demo