

Help your company achieve full productivity while realizing dramatic savings for your budget and the environment with the RICOH<sup>®</sup> GreenLine Series of MFPs and Printers.



# Performance that's Sustainable for the Environment and your Budget

If your organization is like most, it is being continually challenged to find new ways to maximize budgets, optimize technology spending and reduce your company's environmental impact. These objectives stand true when evaluating and purchasing document production equipment. How can your organization meet these goals without sacrificing performance and workflow efficiency?

The answer is simple and the solution is easy to execute: choose Ricoh GreenLine Series equipment.

The Ricoh GreenLine Series gives companies like yours access to like-new MFPs and printers with the added benefit of enjoying cost and environmental savings as compared to purchasing new equipment.

# Real Sustainability. Real Reliability. Real Results.

Each product offered within the GreenLine Series of certified Ricoh printers and MFPs has been carefully selected, tested, restored and retested to ensure it delivers superb, reliable performance you can count on page after page, day after day. A team of highly-skilled Ricoh engineers carries out every stage in the remanufacturing process — from initial inspection prior to refurbishing to the installation of up-to-date firmware and the cleansing of internal hard drives. The end result is that you get high-quality systems at a fraction of the cost of new models, all while making a clear statement about your company's commitment to the environment.

It's a cost-efficient, eco-friendly solution that contributes to everyone's bottom line — without sacrificing quality or service.

With rigorous remanufacturing standards and a proven process in place, your Ricoh GreenLine Series equipment is designed to perform like new and is serviced only by certified Ricoh technicians.

ISO 9001 and ISO 14001 certifications provide peace of mind that your purchase is ready to perform.

# Refresh your Fleet with the Ideal Print Mix.

When it's time to update your document production equipment, the goal is always simple: make sure employees have the right equipment and technology to work most productively, at the lowest cost. Thanks to updated software and firmware, integrating Ricoh GreenLine MFPs and printers into your fleet offers a seamless approach to matching the right output capabilities with the right workgroups while making the most of your budget.

Some workgroups truly require Ricoh's most current, cutting-edge technology to succeed and move your company forward. Others simply need reliable output and a low cost per page. By choosing GreenLine Series products to serve certain workgroups, you can free valuable budget space to acquire new equipment where it is needed most.

Even more exciting for the productivity of your company is the opportunity to take advantage of the dramatic cost savings — as compared to new equipment — and upgrade printers to MFPs, or black and white units to color, where it can have a bottom-line impact for your business. Replacing outdated equipment at a fraction of the cost can bring your office the competitive advantage it needs to achieve even greater success.

### Better Performance for your Budget. Better Savings for the Environment.

While your company benefits from reliable performance and high-quality output, your sustainability efforts come out a big winner, too. Resource recirculation makes a much greater ecological contribution to your company than simply recycling. Re-using provides the highest net value of resources and provides a higher return on the energy spent on initial manufacture.

#### There's no better way to demonstrate to employees, investors and customers that you're serious about sustainable business practices than by choosing Ricoh GreenLine products.



## Let's Talk About the Right Mix for your Business' Future.

We're happy to help in your company's efforts to upgrade to more sustainable technology and meet environmental and performance goals. Let's discuss how Ricoh GreenLine products can help your business accomplish more while saving money — and our most precious resources.

For more information or to see our entire lineup of Ricoh GreenLine products, visit Ricoh-USA.com or contact your local sales representative today.

### We Address Every Detail to Ensure Ricoh GreenLine Products Work Like New.

Before it can be remanufactured, every piece of Ricoh equipment must meet strict eligibility criteria. For machines that are selected, certified technicians then complete the following process:



#### **Disassembled and Cleaned**

- Device is disassembled down to its frame
- Sub-assemblies are cleaned and inspected
- Worn, cracked or fatigued parts, circuit boards, power supplies, clutches and drive assemblies are tested and repaired or replaced
- Panels and casings are refinished
- Firmware updates are installed



#### Rebuilt and Retested

 Device is reassembled and tested, with final testing performed by independent inspectors



#### **Quality Controlled**

• Device also undergoes standardized safety testing

Once those steps are completed, the unit is packaged under new equipment standards and shipped.

### Ricoh's Focus is on Reducing Our Impact at Every Step.

Our strong heritage in research and development is the basis for providing customers with products that unobtrusively contribute to a reduction in environmental impact while in use. It allows us to simultaneously realize both a reduction in environmental impact and the ongoing, efficient creation of economic value — staying true to our original environmental policy.

Since Ricoh's inception, our environmental strategy has been a strong part of our innovative heritage. Ricoh conducts its business with a concurrent focus on People, Prosperity, and our Planet. It is how we materialize our corporate value system and identify solutions our company can provide. Ricoh is committed to supporting the United Nation's Sustainable Development Goals (SDGs). As part of these SDG initiatives, we are mindful of our responsibility as a corporate citizen — developing new technologies to aid Sustainable Cities and Communities and offering products that are gentle on the environment to support Responsible Consumption and Production. Ricoh has been recognized for its global Climate Action leadership in tackling climate change.

Ricoh's target is to achieve net-zero greenhouse gas (GHG) emissions by 2050. Our interim target is to reduce our own emissions by 63% by 2030 (compared to 2015 levels). We have already reduced our total  $CO_2$  emissions by 428,000 tons between 2015 and 2019.



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