

Reinventing Higher Education

Optimize. Enhance.
Innovate.

RICOH
imagine. change.



THRIVE IN A DIGITAL WORLD

Forces such as increasing competition, financial uncertainty, changing demographics and technology advancements are shaping the future of higher education. The traditional business practices and processes on which your institution has relied on

in the past no longer ensure success in a rapidly changing, increasingly digital world.

Reinvent your education model, and your institution can adapt easily to evolving trends and requirements.

ENGAGE A PARTNER THAT KNOWS HIGHER EDUCATION INSIDE OUT

As a digital transformation partner, Ricoh brings experience, credentials, commitment and a proven track record in higher education. We work with more than 1,000 higher education institutions across the U.S. to help strengthen their operational efficiency while enhancing the experience of students, faculty

and administrators.

Our consultative, collaborative approach focuses on helping you solve your specific challenges with customized solutions, proven practices, communications and metrics that align with your strategic vision and plan.



"We knew we needed to change but realized we needed a partner who would be just that – a partner."

Mike Nebesky
Procurement Director
Clemson University

ADDRESS CHALLENGES WITH SMART DIGITAL TRANSFORMATION

“Ricoh listened to us, which I believe helped them get to the actual source of the problems. It’s obvious that they have experience accommodating the unique needs of higher education.”

**Associate Director of Purchasing
University of Kentucky**

The challenges faced by higher education institutions – pressure to reduce tuition, the need to increase enrollment, modernizing IT and lowering operational costs, for example – may seem daunting. But they can be addressed in an orderly, practical and effective manner.

Where and how do you begin – and keep your focus on delivering a superior higher education experience? With properly designed and applied digital transformation actions in three areas:

- Optimize administrative processes
- Enhance student, faculty and administration experience
- Innovate to create an appealing high-tech campus environment

TRANSFORMATIVE ACTIONS FOR HIGHER EDUCATION

OPTIMIZE ADMINISTRATIVE PROCESSES

THE OPPORTUNITY: CENTRALIZE, AUTOMATE AND OUTSOURCE IN HIGH-RETURN, LOW-RISK AREAS

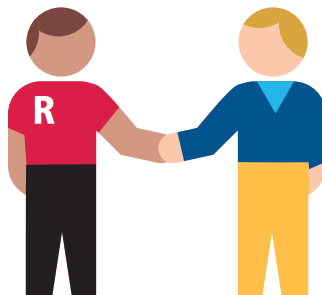
An overburdened IT infrastructure, paper-based workflows and unconnected systems slow down communications, collaboration and tasks. When

back-end processes operate at digital speed, your institution can maneuver quickly in a competitive marketplace.

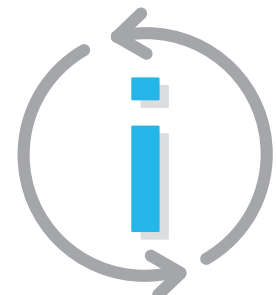
RELEVANT RICOH SERVICES



Reduce cost, enhance security and contribute to your sustainability goals with Managed Print Services. Centralize control of print and relieve your IT staff of time-consuming day-to-day device management tasks. Implement policies that reduce waste, enable mobile printing, chargebacks and metrics.



Remove redundancies, lower capital expense, free floor space and improve business processes. Let our people serve as an extension of your staff to handle workflow processes in areas such as admissions, financial aid, human resources and accounts payable – allowing you to maintain oversight of the process through all phases while increasing efficiency.



Allow information to flow effortlessly to and from the people who need it when you store all types of content in a central repository. With digital workflows, you can simplify and strengthen information governance while saving time and improving accuracy related to student records, course assignments and forms.



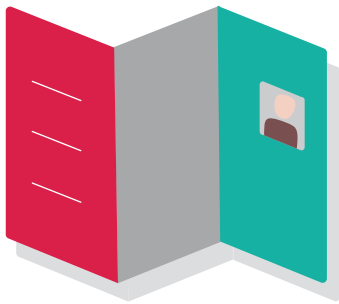
ENHANCE THE EXPERIENCE OF STUDENTS, FACULTY AND ADMINISTRATORS

THE OPPORTUNITY: CREATE A MODERN ENVIRONMENT THAT FOSTERS ENGAGEMENT, LEARNING AND PRODUCTIVITY

With growing competition from online, local and global organizations, your institution needs to stand out in every way possible. Remove obstacles that

jeopardize your ability to provide a positive work-live-study experience.

RELEVANT RICOH SERVICES



Communicate effectively with prospective students, enrolled students and alumni to keep them engaged and involved. Establish enduring relationships by personalizing marketing materials and communications, whose costs decrease with ultra-efficient mail room services and production print managed services.



Keep teaching and learning fresh and engaging. Enable collaboration from virtually any device and bring interactive visual communications into classrooms – for example, energize discussions with distant guest speakers and connect students to remote learning coaches. Stimulate faculty brainstorming and planning in smart meeting rooms.



Keep everyone focused on their priorities instead of IT issues. Our IT Management & Support Services raise user satisfaction ratings with a responsive help desk, call center and on-call technicians – all available up to 24/7 to resolve technology issues campus-wide.

TRANSFORMATIVE ACTIONS FOR HIGHER EDUCATION

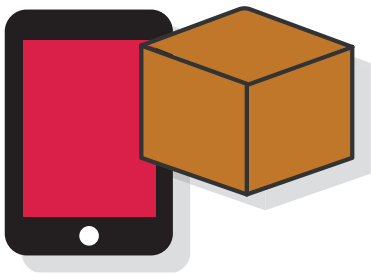
INNOVATE TO CREATE AN APPEALING HIGH-TECH CAMPUS ENVIRONMENT

THE OPPORTUNITY: BRING IN COOL TECHNOLOGY THAT SPEEDS COLLABORATION AND LOWERS OPERATIONAL COSTS

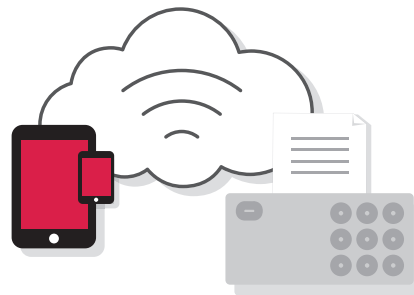
Relieve budgetary pressure with affordable, innovative technologies that help attract and retain digital natives. The right technology becomes a creative teaching

tool that also saves faculty members enormous amounts of time.

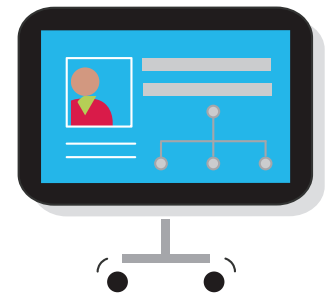
RELEVANT RICOH SERVICES



Impress technically savvy students with a high-tech campus mail and package delivery system that reduces lines and wait times. Solutions may include a managed concierge service, interactive kiosks, barcoded package management and automated notifications.

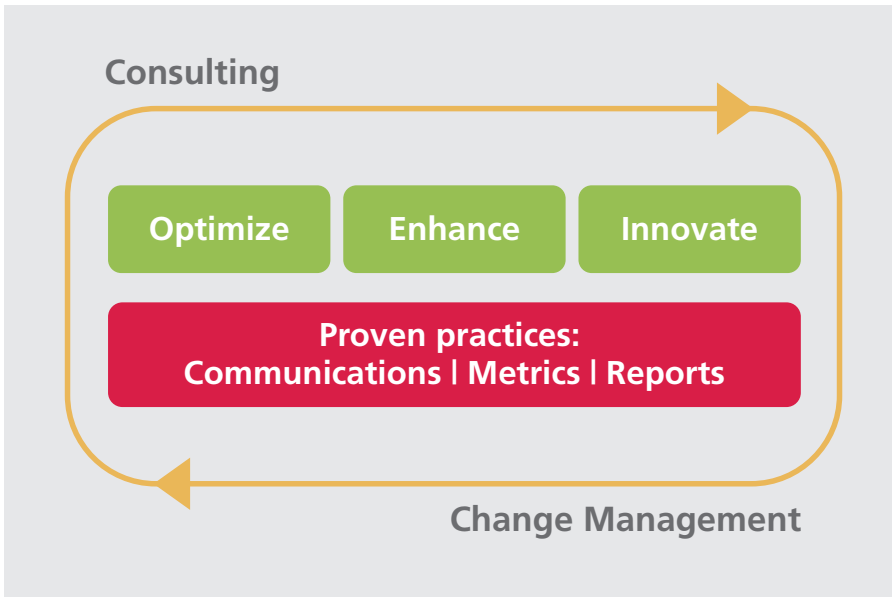


Make learning more personal, interactive and flexible while improving faculty productivity. Connect learning platforms and learning management systems with digital workflows. Enable instructors to scan materials via multifunction printers, store them in the cloud and share them with students, who can download materials from services such as Dropbox and print from their mobile devices.



Revitalize spaces such as classrooms, libraries and open spaces with visual communications technologies that support multiple languages and appeal to digital natives. Add self-service lockers that students can use with ID badge access.

ALIGNING TRANSFORMATION WITH YOUR STRATEGY, BUDGET AND GOALS



“We wanted a more professional environment with stocked merchandise, more services, quick turnaround and an overall positive experience. That’s what we got. I have nothing but praise for Ricoh.”

Jeff Krablin
Former Associate Vice President of Business Services
Florida International University

TRANSFORMING THE HIGHER EDUCATION EXPERIENCE

No matter where your institution is on the digital transformation curve, we can help you identify opportunities created by disruptive forces – and more important, help you reinvent your higher education delivery model by optimizing, enhancing and innovating key operational areas.

Our collaborative approach strikes the right balance among people, processes and technology, and it ensures defensible, measurable change.

When your institution is no longer bound by outdated, traditional methods of education delivery, it can compete and grow with capabilities that match the needs and expectations of current and future students.



“Our entire campus is mobilized around the notion that students are our customers and we need to do things of value for them. Ricoh and DocuWare have helped us free up time to serve our students better.”

Ray Hoyt
Title III Project Director
Tillamook Bay Community College



"We knew that we'd be receiving quality products at an affordable price. More importantly, we knew Ricoh had the extensive experience and expertise to improve document management and environmental sustainability for the greater OSU community."

Ari Grossman-Naples
Associate Director of Printing and Mailing Services
Oregon State University

Want to know the story behind the quotes you see in this brochure? Read the case studies.

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[Clemson University](#)

[Florida International University](#)

[Tillamook Bay Community College](#)

[Oregon State University](#)

Visit [Higher Education](#) to learn more about Ricoh services and solutions that can help your institution thrive in a rapidly changing digital world.

RICOH
imagine. change.

www.ricoh-usa.com

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