



Ricoh Sign & Graphic Professional Services

Sign and Graphics Environmental Sustainability

Program overview

Ricoh's commitment to sustainability remains an integral component of our DNA — a principle that derives from our founder, Kiyoshi Ichimura, who believed that a company's success was contingent upon its contributions to society. This principle remains strong today, expressed through our global commitment to the United Nations Sustainable Development Goals (SDGs). Together, we seek to contribute to a sustainable society with a 'Three Ps Balance' — Prosperity, People, and Planet — by improving quality of life, enhancing productivity, creating knowledge, delivering a zero-carbon society and creating a circular economy.

Take a **look** at Ricoh Production.

RICOH
imagine. change.

The United Nations identifies 17 goals. We encourage companies to focus on the following SDGs:

- Good Health and Well-Being
- Decent Work and Economic Growth
- Responsible Consumption and Production

We believe the targets within these three goals align best with the capabilities of the printing industry. We consider additional applications, however, where projects contribute to other sustainability initiatives. Detailed instructions are included in the practice.

Over the last few years, one of the most discussed topics in the wide-format signage and graphics printing market has been the push toward more sustainable or environmentally-friendly businesses and solutions. From energy efficient compact fluorescent bulbs and expanded recycling programs to “green” media and printing processes, print service providers have a lot to consider when it comes to the decision on whether to implement sustainable solutions within their businesses.

Training topics include:

- Ink and Media Consideration and Offerings
- Multi-prong Recycling Program
- Energy Efficient Facilities
- New Product Offerings
- Marketing and Customer

Day 1

- Reducing waste and environmental impact
- Increasing recycling with empirical metrics to promote sustainability
- Utilizing and implementing best practices focusing on employee and planet health
- Creating and implementing a safe and sustainable work environment

Day 2

- Discussing company consumables and best practices
- Sourcing sustainable materials
- Defining and creating sustainable products
- Offering the best products at the best price



Program Benefits:



Practice knowledge

We provide a holistic view of green and sustainability practices that improve the environmental and financial health of print providers. Our instruction and demonstrations are designed to help lower your carbon footprint to help improve the environmental health and sustainability of businesses and communities in your area.

Reduce waste

Interested in saving up to 45% of waste associated with media? You will learn about areas of opportunity and workflow optimization to reduce waste and conserve energy.

Offer and promote sustainability

Opportunity abounds with green and sustainable practices to expand your portfolio. Sustainable products and services are the real heroes when big companies and retailers understand their impact on green initiatives; green offerings generate new revenues for our print providers by meeting retailers' demands.