



Ricoh Sign & Graphic Professional Services

Profiling Services

Training overview

Training content for Profiling Services will be customized based on a variety of jobs in the workflow, substrate complexity, and the physical environment which make each shop unique. Our tailored approach allows us to align each engagement within your specific environment.

Consultants provide training at your facility to generate custom profiles using your printer and your materials to produce output for maximizing color gamut, productivity, or both.

Take a **look** at Ricoh Production.

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Profiling Services is designed to maximize your color gamut and staff productivity through a series of proven hands-on training exercises.

Training topics include:

- Color Consistency
- Optimal Color Matching
- Ink Savings
- Grey Balance
- Increased Color Gamut

Day 1

- Overview of profiling software and spectrophotometer
- Ensure that your print device is stable and repeatable
- Review profiling stages and understand the purpose of custom profiles. Discussion includes speed, color gamut, etc.

Day 2

- Hands on: generate a custom profile
- Understand and test printing options for custom profiles

Day 3

- Color profiling: Build on Day 2 training and create additional custom profiles for immediate production use
- Learn the best practices for generating profiles on clear and translucent materials, which require additional processes to accommodate frontlit and backlit lighting conditions

We understand that no two work environments are exactly alike.



Program Highlights:

Color Consistency

Create matching color profiles for a variety of media types in your environment and with your hardware.

Specialty Ink

Generating profiles specifically for white and clear ink will address any color shifts. Special attention is spent building profiles for clear and translucent media.

Ink Savings

Custom profiles control the amount of ink consumption per print. An optimized profile allows for the widest possible color gamut of your device while using the least amount of ink.

Maximizing Production Capabilities

Product variables such as indoor versus outdoor use, viewing distance, color gamut, and materials needed will determine ideal custom profile characteristics.