Do more with a 5th Color digital press that delivers true production level performance.
Unlock a full spectrum of opportunity.

Powerfully robust. Creatively engineered. The RICOH Pro C7500 5th Color Station Digital Press comes to market with enhanced performance, upgraded media handling and built-in automation — all so you can take on more work and meet the growing desire for creative communication that engages audiences and drives actions.

Tackle premium jobs with cost certainty. Streamline workflows. And turn information into inspiration. Do it all with our newest digital press.

5th Color toners include gold, silver, neon pink, neon yellow, clear, white and invisible red

Product highlights
* 5th Color capabilities*
* Print speeds up to 95 ppm**
* Maximum paper capacity of 16,200 sheets
* Media support from 40 to 470 gsm
* Oversized options up to 49.6" long
* Auto duplexing up to 13" × 38"
* Professional inline finishing
* 21-inch Smart Operation Panel
* Auto color calibration
* Precise registration
* 2400 × 4800 dpi resolution

* 5th Color activation plans vary by sales channels. Please consult your Ricoh sales representative regarding activation method.
** Standard speed is 85 pages per minute; with the optional Productivity Upgrade Kit, speed increases to 95 pages per minute.
Premium outcomes. Infinite possibilities.

Differentiate yourself with the power of Ricoh’s 5th Color Station. Achieve vivid colors comparable to offset, from brighter oranges to deeper purples and luscious greens. Elevate applications with premium gold and silver. Use neon pink or neon yellow for high-impact messaging. Open the door to a new set of customers with invisible red for affordable security on certificates and tickets. Apply white as a base layer to deliver incredible graphics on colored and transparent media. Add clear to photos and logos for a slick look and explore unique patterns for luxury effects.

<table>
<thead>
<tr>
<th>Blend in to stand out</th>
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Print structure overview

Neon Pink
CMYK base
Media

6 unique colors created

<table>
<thead>
<tr>
<th>Blend guide</th>
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<tbody>
<tr>
<td>C55</td>
</tr>
<tr>
<td>C70 M10</td>
</tr>
<tr>
<td>Y100</td>
</tr>
<tr>
<td>M30 Y100</td>
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<tr>
<td>Y32</td>
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Choose either the new Fiery® N-50A or N-70A Color Controller Digital Front End based on Fiery and Ricoh technology to get more jobs done in a day. Process larger and more complex files faster than ever.

1. **3,500-Sheet Booklet & Staple Finisher (SR5120)**
   Saddle-stitch booklets up to 30 sheets and staple up to 100 sheets quickly at sizes up to 13" × 19.2".

2. **Plockmatic Booklet Maker PBM5035/5035s**
   Create booklets up to 50 sheets of paper inline or offline with three-sided trimming and square fold. Supports up to 350 gsm coated or uncoated paper stocks.

3. **High-Capacity Stacker (SK5040)**
   A 5,000 sheet stacker with a rollaway cart quickly moves large output volumes to offline binding, or packing and shipping.

4. **Perfect Binder (GB5010)**
   Glue and bind up to 200 sheets with three-edge trimming, including covers up to 300 gsm.

5. **Six-Position Multi-Folding Unit (FD5030)**
   Execute up to six types of folds to give your customers a wider range of finished documents.

6. **GBC StreamPunch™ Plus & StreamWire**
   Achieve professional quality with inline punching for media up to 300 gsm. Automate inline binding systems for twin-loop wire-bound booklets.

7. **Full-Color Touch Screen Control Panel**
   Transition between jobs effortlessly via fingertip control and animated guides from the post-mounted 21-inch Smart Operation Panel.

8. **Status Light Pole**
   Know the moment maintenance is required, even if you’re away from the device.

9. **VCSEL & Active Toner Density Control**
   Create output with brilliant colors and smooth gradations for sharper text and more precise reproductions.

10. **Oversize & Heavy Media Support**
    Handle more types of media, including up to 13" × 19" standard paper sizes, a 38" oversize option, and heavy media up to 173 lb. cover (470 gsm), and keep more jobs in-house.

*Optional
°Not shown
Media Identification Unit
Eliminate guesswork during print production prep work and easily associate media with the closest available match in your media library.

Paper Trays (Standard)
With a total paper capacity of 4,400 sheets, you can print with fewer reloads. Increase capacity to 16,200 sheets with optional paper sources.

Active Tray Indicators
Find out which tray is currently being fed into the printer so you can refill other paper sources without interrupting the run.

Vacuum Feed Large Capacity Input Tray Type S14*
Ensure paper feeds run continuously with a three-belt air-blasting tool that handles coated papers up to 173 lb. cover (470 gsm).

Bridge Unit (BU5010)**
Extend print runs and minimize interruptions by bridging three 4,400 sheet trays.

Vacuum Feed LCIT (RT5150)*
4,400 sheet Vacuum Feed LCIT can handle paper sizes up to 13" × 19.2" and paper weights up to 173 lb. cover (470 gsm).

Cover Interposer Tray (CI5040)*
Feed pre-printed sheets for fast production of front and back covers.

Plockmatic High Capacity Interposer**
Use for automatically inserting pre-printed offset prints, front covers, back covers or tabs into your finishing workflow.

Multi Bypass Tray (BY5020)**
Feed up to 500 sheets of specialty stocks, including sizes up to 49.6" and expand what you can offer customers.
Engineered for easy operation.

Offer the premium products your customers demand — on time and on budget. The RICOH Pro C7500 is a high-performance digital press designed to power productivity. An intuitive 21-inch Smart Operation Panel provides a wider field of vision and the ability to remotely monitor the system from a smartphone or tablet. Specialty toners can be swapped in under 15 minutes, minimizing downtime.

Built-in automation, such as color calibration, front-to-back registration and auto duplexing up to 13" × 38" keeps work flowing smoothly for operators of all skill levels.

Sophistication meets simplicity.

Informed by real-world needs, the RICOH Pro C7500 is packed with innovation that removes complexities. Powerful controllers manage mixed media jobs with ease and make it possible to create highly-targeted mailers, catalogs, welcome kits and more with printing that aligns variable data with variable imagery. Add automated workflow solutions to eliminate manual steps and choose from an array of industry-leading finishing options to fold, cut, crease and bind jobs, all inline.

Visit takealookatricohproduction.com/5thcolor to see more applications and watch video tutorials.
More media. More opportunities.

Enhancements to the Media Identification Unit and Media Library enable everyone in your organization to achieve best-in-class, repeatable results. Confidently run specialty stocks, synthetics, oversized sheets and magnetic media. Go thin or heavy with paper weights from 40 to 470 gsm. From instruction pamphlets and decorative liners to short-run packaging and unique direct mailers, the RICOH Pro C7500 gives you more ways to produce robust applications and meet even the tightest deadlines.

Manage costs. Increase profits.

Empower your sales reps with the technology they need to accurately price 5th Color jobs. Calculate specialty toner costs using the Fiery® Smart Estimator Tool on the RICOH Pro C7500 — accessible via the Fiery Command Workstation. Formulate an estimate based on your per bottle cost, export the information and convert it to a file that can easily be integrated into your MIS system. This ensures margins are met and profitability goals are reached. Enjoy greater cost certainty and a more accurate estimate of the overall job.

Exclusive resources. Dynamic services.

With Ricoh by your side, success starts from day one. Gain 24/7 access to turnkey marketing materials, print samples, how-to guides and a library of video tutorials. Tap into Ricoh’s Professional Services team for targeted assistance. Our portfolio of right-sized solutions helps fast-track your goals, from web-to-print and color management to marketing automation, package design, advanced finishing and so much more. We deliver everything you need to educate operators and maximize sales.

Speak to your dedicated Ricoh specialist to request samples and schedule a demo.
Hardware Specifications

- Process: 4-drum (standard) / 5-drum (optional) dry electrostatic transfer system with internal transfer belt
- Fusing: Oil-less, belt fusing method
- Engine Speed: 2430 ppm (standard)
- Max. Monthly Volume: 2,000,000 sheets
- Max. Paper Capacity: 4,400 sheets (2,200 sheets x 2 Trays)
- Maximum Printable Area: Width: 13" × 27.5"; Height: 12.7" × 49.4"
- Warm-Up Time: Less than 300 sec.
- Paper Weight: 52 – 216 gsm
- Vacuum Feed Large Capacity Tray (LCIT RT5150)

Printer Controllers

- Fiery Controller: Fiery®, Fiery® 7500 Pro
- Memory: 6GB DDR3 (2GB x 3)
- HDD: SSD Boot Drive for OS and Fiery software + 1TB HDD
- Operating System: Windows® 10 IoT Enterprise 2019 LTSB

Vacuum Feed Large Capacity Tray (LCIT RT5150)

- Paper Capacity: 4,400 sheets (2,200 sheets x 2 Trays)
- Paper Size: 13" × 27.5" by adding the Max. Finished Book: 0.393" (approx. 200 sheets)
- Paper Weight: 52 – 216 gsm
- Weight: 110 lbs.

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