



Ricoh Sign & Graphic Professional Services

# Design for Wide Format

## Training overview

Many factors such as graphic design experience, variety of job types, substrate complexity, and application make each session unique. Our tailored approach to Design for Wide Format allows us to align each engagement with your specific needs.

Our consultants work on-site in your facility and provide instruction, techniques, reference materials, resources, and exercises. The program is designed around your specific training needs.

Take a **look** at Ricoh Production.

**RICOH**  
imagine. change.

Design for Wide Format is designed to maximize the effectiveness of your staff through a series of proven, hands-on training exercises.

### Training topics include:

- File Types and File Sizes
- Designing Around Common Finishing Methods
- Resolution Requirements and Impacts
- Reliable and Repeatable Workspaces
- Designing for Specialty Ink and Applications
- Technical Reference Materials and Resources

### Day 1

- Image Resolution: know the requirements for your application
- Preferred File Types: save time and disk space by utilizing the correct file types
- Precise Color: design within the printer's color capabilities to ensure consistent results
- Hands-on: each module includes a set of exercises to print on your hardware that puts the knowledge to the test

### Day 2

- Viewing Distance: not every file has to be high-res. Know when it's okay to use lower resolution images
- Special Ink Printing: your designers are the key element to unlocking the full potential of your printers white, silver, or clear ink printing capabilities

### Day 3

- High Value Applications: by understanding how to design for a wide range of materials, you can produce output that has a higher end look and feel

**We understand** that no two work environments are exactly alike.



## Program Benefits:



### Increased productivity

Ensure that designers understand what is needed to design for your specific equipment and ink type.

### Maximize uptime

Run jobs with the correct settings the first time to reduce waste and rework, and keep your shop on schedule.

### Better preparation

Be ready for anything. Once your designers know what is needed in order to produce the best possible output, they can quickly employ common pre-flight techniques to identify and correct design errors within the job, reducing mistakes.

### A competitive advantage

From unique substrates to superior production, bring new applications to your customers and produce more efficiently.